4th Quarter Sales Conference 98
Sunday, October 11, 1998 - Wednesday, October 14, 1998
Orlando

Budget vs. Actual Spending

| Service Area | Budget | Actual | Diff | \% Variance |
| :--- | ---: | ---: | ---: | ---: |
| Ad Specialties | $\$ 7,632.00$ | $\$ 0.00$ | $(\$ 7,632.00)$ | $-100.00 \%$ |
| Audio Visual | $\$ 46,549.47$ | $\$ 95,986,148.40$ | $\$ 95,939,598.94$ | $206,102.47 \%$ |
| Deposits | $\$ 0.00$ | $(\$ 40,000.00)$ | $(\$ 40,000.00)$ | $0 \%$ |
| Destination Management | $\$ 3,604.00$ | $\$ 18,411.15$ | $\$ 14,807.15$ | $410.85 \%$ |
| Entertainment | $\$ 9,081.56$ | $\$ 231,396.75$ | $\$ 222,315.19$ | $2,447.98 \%$ |
| Food and Beverage | $\$ 214,551.44$ | $\$ 81,111,505.76$ | $\$ 80,896,954.32$ | $37,705.16 \%$ |
| Information Systems Support | $\$ 21,682.50$ | $\$ 288,603.54$ | $\$ 266,921.04$ | $1,231.04 \%$ |
| Lodging | $\$ 410,728.00$ | $\$ 12,846,412.58$ | $\$ 12,435,684.58$ | $3,027.72 \%$ |
| Meeting Planning | $\$ 12,500.00$ | $\$ 0.00$ | $(\$ 12,500.00)$ | $-100.00 \%$ |
| Meeting Services | $\$ 13,178.00$ | $\$ 1,065.30$ | $\$ 126,511.00$ | $\$ 113,333.00$ |
| Office Supplies | $\$ 895.20$ | $\$ 63,804.78$ | $\$ 62,739.48$ | $860.02 \%$ |
| Printing | $\$ 4,770.00$ | $\$ 805.20$ | $(\$ 90.00)$ | $5,889.37 \%$ |
| Production | $\$ 54,609.08$ | $\$ 17,000.00$ | $\$ 7,990,665.18$ | $\$ 7,936,056.10$ |
| Recreation | $\$ 0.00$ | $(\$ 175,000.00)$ | $-10.05 \%$ |  |
| Travel | $\$ 975,846.55$ | $\$ 198,643,273.70$ | $\$ 197,667,427.15$ | $298.52 \%$ |
| Grand Total |  |  |  | $14,532.48 \%$ |

